



SPONSORSHIP OPPORTUNITIES

2026 Top 100 Women-Led Businesses in Massachusetts

VIP/Community Reception

September 22, 2026

6:00 - 8:00 PM

Encore Boston Harbor

Awards Breakfast

October 30, 2026

7:30 - 10:00 AM

Boston Marriott Copley Place

Presenting Partner – \$25,000

- Eligible for a TWE discounted full page ad in Boston Globe magazine (***sold separately***). Contact Keith Dolan (keith.dolan@globe.com) for pricing.
- Two priority tables at the October 30th breakfast (twenty tickets), seated in front of the stage
- Speaking/presenting opportunity at podium
- Six ft. exhibit table positioned in a premier high-traffic spot during networking/registration
- 1x direct email campaign to Top 100 mailing list – TWE sends on sponsor's behalf
- Highly visible brand presence on all promotional materials, social media, and at event
- Opportunity to distribute seat drop materials at event
- 2 tickets to September 22nd VIP networking reception
- 20 complimentary guests & co-branding of the VIP reception

Event Partner – \$10,000 (\$12,500 with Optional VIP Reception Sponsor Add On)

- Eligible for a TWE discounted half page ad in Boston Globe magazine (***sold separately***). Contact Keith Dolan (keith.dolan@globe.com) for pricing.
- One priority table at the October 30th breakfast (ten tickets)
- Recognition from the podium during the breakfast program
- Six ft. exhibit table positioned in a premier high-traffic spot during networking/registration
- Dedicated individual social media post (in addition to group sponsor recognition)
- Highly visible brand presence on all promotional materials, social media, and at event
- Opportunity to distribute materials at event
- 2 tickets to September 22nd VIP networking reception
- **Optional VIP Reception Sponsor Add-On** includes 15 additional complimentary guests to the reception and receive event co-branding

Supporting Partner – \$7,500 (\$9,500 with Optional VIP Reception Sponsor Add On)

- Eligible for a TWE discounted third page ad in Boston Globe magazine (***sold separately***). Contact Keith Dolan (keith.dolan@globe.com) for pricing.
- One priority table at the October 30th breakfast (ten tickets)
- Six ft. exhibit table positioned in a premier high-traffic spot during networking/registration
- Highly visible brand presence on promotional materials, social media (group sponsor post), and at event
- 2 tickets to September 22nd VIP networking reception
- **Optional VIP Reception Sponsor Add-On** includes 10 additional complimentary guests to the reception and receive event co-branding

Networking Supporter – \$5,000 (\$6,500 with Optional VIP Reception Sponsor Add On)

- One priority table at the October 30th awards breakfast (ten tickets)
- Six ft. exhibit table during networking/registration
- Highly visible brand presence on all promotional materials and at awards breakfast event
- 2 tickets to September 22nd VIP networking reception
- **Optional VIP Reception Sponsor Add-On** includes 5 additional complimentary guests to the reception and receive event co-branding

Event Supporter – \$3,000 (\$4,000 with Optional VIP Reception Sponsor Add On)

- Five priority seating tickets (half table) at the October 30th awards breakfast
- Highly visible brand presence at the awards breakfast event
- 2 tickets to September 22nd VIP networking reception
- **Optional VIP Reception Sponsor Add-On** includes 5 additional complimentary guests to the reception and receive event co-branding

INTERESTED IN BECOMING A SPONSOR?

Please contact Elizabeth L. Hailer, Chief Executive Officer, The Women's Edge: ehailer@thewomensedge.org