



# SPONSORSHIP OPPORTUNITIES

## 2025 Top 100 Women-Led Businesses in Massachusetts

### VIP Reception - Invite Only

September 25, 2025

5:00 - 7:00 PM

Encore Boston Harbor

### Awards Breakfast

October 24, 2025

7:30 - 10:00 AM

Boston Marriott Copley Place

### 25th Anniversary Gold Sponsor - \$25,000

- Full-Page ad in The Boston Globe Magazine **Women & Power** Issue
- Two priority tables at October 24<sup>th</sup> breakfast (twenty tickets)
- Speaking/presenting opportunity at podium
- Six ft. exhibit table during networking/registration
- 1x direct email campaign to Top 100 mailing list - TWE sends on sponsor's behalf
- Highly visible brand presence on promotional materials, social media, and at event
- Opportunity to distribute materials at event
- Invitation to join September 25<sup>th</sup> VIP networking reception - awardee +1 guest
- **Featured VIP Reception Sponsor:** 20 additional complimentary guests & co-branding of the event

### Event Partner - \$10,000 (+\$5,000 for VIP Reception Sponsor Add-On)

- Half-Page ad in The Boston Globe Magazine **Women & Power** Issue
- One priority table at October 24<sup>th</sup> breakfast (ten tickets)
- Six ft. exhibit table during networking/registration
- Highly visible brand presence on promotional materials, social media, and at event
- Opportunity to distribute materials at event
- Invitation to September 25<sup>th</sup> VIP networking reception - awardee +1 guest
- **VIP Reception Sponsor add-on includes:** 15 additional complimentary guests & co-branding of the event

### Supporting Partner - \$7,500 (+\$2,000 for VIP Reception Sponsor Add-On)

- Square-Third page ad in The Boston Globe Magazine **Women & Power** Issue
- One priority table at October 24<sup>th</sup> breakfast (ten tickets)
- Six ft. exhibit table during networking/registration
- Highly visible brand presence on promotional materials, social media, and at event
- Invitation to September 25<sup>th</sup> VIP networking reception - awardee +1 guest
- **VIP Reception Sponsor add-on includes:** 10 additional complimentary guests & co-branding of the event

### Networking Supporter - \$5,000 (+\$1,750 for VIP Reception Sponsor Add-On)

- Branded signage as a Networking Supporter during registration
- One priority table at October 24<sup>th</sup> breakfast (ten tickets)
- Six ft. exhibit table during networking/registration
- Highly visible brand presence on promotional materials and at event
- Invitation to September 25<sup>th</sup> VIP networking reception - awardee +1 guest
- **VIP Reception Sponsor add-on includes:** 5 additional complimentary guests & co-branding of the event

### Event Supporter - \$3,000 (+\$1,500 for VIP Reception Sponsor Add-On)

- Branded signage as a co-sponsor of flowers for Top 100 winners
- Five priority seating tickets (half table) at October 24<sup>th</sup> breakfast
- Highly visible brand presence on promotional materials and at event
- Invitation to September 25<sup>th</sup> VIP networking reception - awardee +1 guest
- **VIP Reception Sponsor add-on includes:** 5 additional complimentary guests & co-branding of the event

**SIGN UP TO SPONSOR**

\*If you prefer to pay by check, please contact Kelly Halnen at [khalnen@thewomensedge.org](mailto:khalnen@thewomensedge.org) to request an invoice.