



# Courageous Leadership

PROGRAM



The  
Women's  
Edge

2023-2024

MENTOR. PARTNER. LEAD.

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# Why Courageous Leadership?

**A virtual leadership program for leaders looking to break out of the mold of traditional leadership, chart their own course and step into their Courageous Leadership journey.**

This program supports courageous women in the future of work by focusing on contribution, communication, team relationships and influence. It gives female leaders across a variety of industries the opportunity to create a path to Courageous Leadership and connect and network with key female leaders in the community.

As a participant in the program leaders will engage in virtual, live learning and group coaching with The Women's Edge Top 100 women. Leaders will receive a toolkit of resources to navigate their careers and identify how to be more courageous in work and life. The program includes personal assessment tools, experiential learning, group coaching, networking with mentors (Top 100 women) and more.

## Learning Outcomes

- Build a personal vision of courageous leadership and practice courageous behaviors to navigate day-to-day challenges
- Define courage and use this understanding to demonstrate inspiring leadership in your organization.
- Consider how your leadership journey is impacted by diversity, equity and inclusion and where to have the greatest influence for positive change.





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## Who should attend?

Rising female leaders who have attended Strategies for Success, an equivalent leadership development program or have 5 or more years of experience in a leadership role.

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## What make this program unique?

This program helps women choose courage over what is fun, fast or easy. It has been specifically created for The Women's Edge partner companies and their female leaders. It combines research, guided learning, and coaching by Top 100 Women Leaders to ensure each participant's learning journey has transformational and long-lasting impact.

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## Time & Investment

### Program Dates

Kick Off Call

9/27 - 12-1:30pm

### Session Dates (all 10-12pm ET)

2023: 10/18, 11/1, 11/8, 11/15, 11/29, 12/6

2024: 1/3, 1/17, 1/31, 2/14, 2/28, 3/6

### Pricing

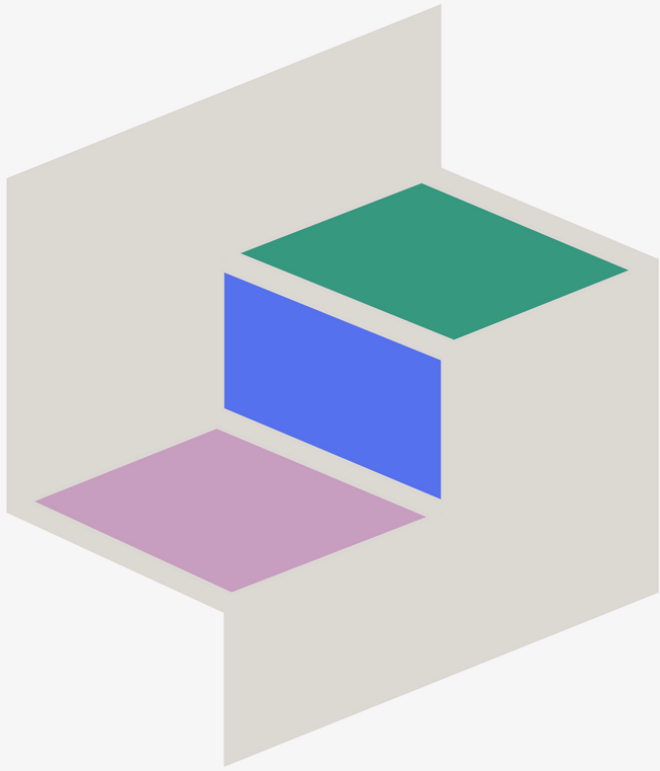
\$6,000/year

\$5,750 for TWE Members and Strategies for Success graduates



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# Key Pillars of the Program



## CONTRIBUTION

Vision, strengths, opportunities

## COMMUNICATION

Strategy, impact, management style

## RELATIONSHIPS

Teams, trust, credibility

## INFLUENCE

Change, growth, negotiation

New for 2023!  
Courageous Coaching

Each participant will be assigned to a peer cohort group, led by a Top 100 leader from The Women's Edge community, who will lead them in group coaching sessions.

“INTEGRITY IS CHOOSING COURAGE OVER COMFORT...”  
- BRENE BROWN



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# Program Details

PILLAR	TIMING
<b>PRE-WORK AND KICKOFF</b> DISC for Management Strengths Finders Leader development plan with manager	SEPTEMBER 2023
<b>CONTRIBUTION</b> Personal vision for Courageous Leadership Embracing personal strengths with Strengths Finders Opportunities to be more strategic	OCTOBER- NOVEMBER 2023
<b>COMMUNICATION</b> Gender, body language and impact on communications Understanding management style using DISC/Strength Finders Building a strategic communication plan	NOVEMBER 2023
<b>RELATIONSHIPS</b> Leading high performing teams Building team trust Identifying what brave leadership looks like Building credibility and relationships with a strong network	JANUARY 2024
<b>INFLUENCE</b> Identifying opportunities to have more influence Understand how to lead and discuss DEIB at your organization and gain support for change Strategies for leading change amid growth and uncertainty Understanding and applying negotiation strategies and techniques	FEBRUARY 2024
<b>GROUP COACHING</b>	ONGOING



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# About the Facilitators



**ELIZABETH L. HAILER**

CEO  
THE WOMEN'S EDGE

Elizabeth Hailer is the CEO at The Women's Edge. She has more than 30 years of deep hands-on experience in the professional services arena with specific expertise and success in marketing strategy and planning, marketplace positioning, business development programs and management, lead generation, and brand development and management.



**TERRI NIMMONS**

PRESIDENT  
STONE LAKE LEADERSHIP GROUP

Terri is the President and co-founder of Stone Lake Leadership Group LLC and is an expert in the area of leadership development, facilitating programs for thousands of leaders in financial services, law, IT, telecommunications, entertainment, and engineering. Ms. Nimmons stays current on the real world demands of leaders today through executive coaching in a number of Fortune 500 companies. She brings rigorous “real world” leadership offerings to committed leaders in top global organizations, start-ups and to large federal agencies, such as DIA and USPS.



**TARA POWERS**

CEO  
POWERS RESOURCE CENTER

Tara Powers is on a mission to help fast growing and socially responsible organizations drastically improve trust, improve well-being at work, and build emotionally aware and connected leaders. Tara is also the author of *Virtual Teams for Dummies* and *Working From Home for Dummies*, based on her original research on virtual team effectiveness and years of experience working closely with clients struggling with the transition to leading a remote workforce.

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# About The Women's Edge



MENTOR. PARTNER. LEAD.

The Women's Edge propels women leaders to achieve professional and personal success and deliver positive impact within their businesses and communities.